

An Interview with Mickey Mikeworth

One of Minnesota's Top Leaders in Finance



What is the purpose of money?

Money provides the energy to move things

And

The ability to have CHOICE and to gift CHOICE

(makes you think twice about giving more energy and choices to debt companies)

You take more of a holistic "prosperity" view of money. Can you share with us what that means to you?

I really take on a "not dreadful" view of money.

Money is Fun- I have dedicated my life to having people understand the fun parts of money. One of the most fun parts of money is that has the power to move things.

Prosperity is the motion of money and it can grow exponentially by adding other energy to it.

An example is that if you wanted to go on a great vacation you could plan \$1,000 a week for a hotel, but if you went with ten friends you could have a CRAZY GOOD vacation because you could pool your money and have exponentially more upgrades. Like staying in a jetsetter house, with private pool, in home theater, three Jacuzzi tubs, outdoor party room, sauna, and private gardens that rents out for 10,000 a week- it is still the same cash outlay. (That place is real by the way)

When you teach others about prosperity and their money identity, you also help them identify their core values. How do core values play a role in prosperity and wealth?

Knowing what rewards you personally will save you about 30%-60% over your entire lifetime.

PLUS- here is the bonus- it will fruit pure joy at a rate of 100/1 That means that every one choice that is a direct boost at the core value level brings 100% positive yield.

Here is an example- How many times have you bought clothes out of boredom or desperation and they just never make you feel like a million bucks? Most people feel very differently about the one perfect black suit that is tailored to fit, hangs perfectly, and matches everything could actually make you happy for a decade and it could make you happy even when you are not wearing it, by just owning it gives comfort!

Most people waste 30-60% of power of their money by placing energy into items that are unsatisfying, fleeting, and do not pick up momentum.

What if EVERYTHING in your closet was rockstar cute?

If you had listened to your core values on clothing it could be.

From A financial planning perspective all of us had plenty of money to fill our closets with crappy stuff that does not match- so you have enough to fill it with great stuff that makes you feel yummy.

Knowing what makes you feel emotionally, spiritually, and intellectually supported is far more difficult than pushing new items into the closet and hoping one will make you happy.

Only HAPPY should be allowed in the closet.

There is just not as much worthy of buying when it has to be “just right”

What would you say is the number one factor that affects one's financial success or lack of success?

There are three parts of the number one factor:

The ability to identify and define success, being willing to ask for, and earn money. The easiest way to earn money is to expect a higher paycheck and be willing to go and get it.

The easiest way to define success is with your core values.

Why do you feel it's so difficult for people to improve their finances on a permanent basis or at all, for that matter? I see so many who just can't seem to make a shift or they make one and are doing much better and then, before you know it, they are back where they started.

Because it IS hard.

Most people have no reorientation manual for HOW a subject like finances that is often painful and takes power away could be any different long term. They definitely have no idea how to reprogram that same subject to be awesome and GIVE them power.

It is difficult to recognize the patterns that we all do to impoverish ourselves daily. 90% of people are using negative and survivalist language in their everyday self-talk. Women say over 500 mean things to themselves a day.

One best tip I have for people is to stop thinking either/or- why not both or maybe neither?

What is the number one suggestion you would have for someone wanting to make positive strides with their finances?

I have two-

- Don't expect to change alone- you have to have a different perspective added to existing thought.
- Be willing to fight “yourself” for every positive stride.

What is the most important mind-shift someone can make when it comes to prosperity and wealth?

Resources can be magnified are unlimited.

Is there anything else you'd like to share about prosperity and wealth?

- The money tracks that are playing in your head may be poisonous.
- They may have been put there to keep you safe, keep you from being nose, or out of trouble.
- You may not need saving or kept out of trouble.
- You may need to be encouraged to live a better life.
- AND
- You may need a kinder education that more appropriate to you as healthy well adjusted adult.
- Possible.

About Mickey Mikeworth

Mickey was presented with the honor of being voted the "Top Women in Finance" TWICE by her industry hosted by Finance and Commerce Magazine a space that is currently shared with just 12 other women in the history of the award. She was also voted in the Womens Choice Awards as the Best Financial Advisor for Women hosted by the Womens Press, and ranked in the top 300 Wealth Managers (out of 22,000) in the state of MM from the Five Star Wealth Awards hosted by Mpls St Paul Magazine. Her work with international micolending has been in Town and Country Magazine and America's Best Magazine. And her ideas on" Plastic Budgeting" have been highlighted on the front page of the business section of the New York Times.

She has been an active educator and speaker for 26 years and specializes in the ideas surrounding prosperity. Her latest project "10 Habits of Prosperously Minded People" is in full swing with a 2012 national speaking tour that is both dynamic and empowering.

Mickey continues to find time to do hands-on work is in the school systems with inner-city youth because she feels it is important that students get contact with successful people. Her full time work is managing her Planning firm, Mikeworth Consulting.

She has been recognized nationally for her work in the community and the innovation of non-profit organizations and outreach groups using financial education and coaching as primary tools to transition women out of poverty. Her approach is innovative, her information is up to date and informed, and her energy is contagious.

Mickey's primary goal is to guide people to create great wealth. Her focus on training outreach workers growth mentality is because outreach workers need to make a difference in their own

lives before they can do outreach in the community. She works with non-profit agencies to do financial education that is appropriate for inner city youth, women transitioning out of poverty, and to those who work in direct service in the outreach professions.

Mickey Mikeworth's Specialties

She founded two financial education programs RICH CHICKS and KIDS with KASH and the concept Monetary Identity. Her areas of expertise are: keynote speaking, workshops, lectures, creation of full semester financial education programs, financial fieldtrip planning for high school students, training for non-profit groups and outreach workers, and being a role model for change.